

Business Survey 2025



Use Your Voice aims to raise awareness of the impact of climate change on Lowestoft: its economic structure, its inhabitants and its landscape.

Our aim is to work as a group and with the community to help to address this issue by using our voice - a voice to be heard because Lowestoft is worth the investment of interest and action.

Flooding has always been a concern: the town is on the frontline and the risk of future flooding is a constant threat. Many businesses and residential properties are based around the port of Lowestoft and the surrounding low lying land.

Use Your Voice has created this survey to gain more knowledge from people like you who work and/or live in this area. The survey concentrates on the concerns regarding the threat from the sea to your business and property.



We would be grateful if you could help us in our efforts to make a difference by completing this short survey and we thank you for your time in doing so. The information that we collate will greatly assist us in applying more and sustained pressure on those who have the power to take the appropriate actions needed.

All survey responses will be treated in the strictest confidence and will be anonymised for inclusion in any reports or findings.

Further information about this survey is available from secretary@useyourvoicelowestoft.org.



Section One: Some information that will help us map your responses.

1.1 What is the postcode of your business ?

1.2 How many people normally work at your premises ?

- 1-10
- 11-20
- 21-50
- 51-100
- 101-200
- 201-500
- Over 500



Section Two: Flood risk.

2.1 The risk of future flooding in the area of your premises is of great concern to you.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

2.2 Have you been contacted by the council or by any group about flood risk?

Yes

No

Not Sure

2.3 Is there a flood evacuation plan in place for your business ?

Yes

No

Not Sure

2.4 Do you have any flood defence system in place to protect your property in the event of flooding. e.g. door boards ?

Yes

No

Not Sure

2.5 Have you already had to make use of your flood defence system ?

Yes

No

Not Sure

2.6 If you have had to make use of your flood defence system, how effective was it ?

Very Effective

Moderately Effective

Not Effective

Not Sure



Section Three: Insurance.

3.1 Have you encountered any problems insuring your business and / or premises against flood risk ?

Yes

No

3.2 If your insurance premium increased significantly, would this affect the long term survival of your business ?

Yes

No

Not Sure

3.2 The flood insurance cover offered by your provider is acceptable.

Strongly Agree

Agree

Neutral

Disagree

Strongly Disagree



Section Four: Flood protection.

4.1 Relocating your business due to future flood risk would pose a significant problem.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

4.2 A tidal barrier in Lowestoft is important to the sustainability of your business.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

4.3 A tidal barrier in Lowestoft would provide the town with resilience to climate change.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

4.4 A tidal barrier in Lowestoft would provide a boost to new investment and regeneration in the town.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

Section Five: Your comments

5.1 Any comments that you would like to add.

*Thank you for taking the time to complete this survey
You can mail it to us by saving the pdf, clicking [here](#) and attaching the saved pdf.*

